SCENTS OF HISTORY

AUDIOVISUAL INTEGRATION

Al Shindagha - Perfume House

Dubai, United Arab Emirates, 2019

In the heart of the historical district of Dubai, the Perfume House is part of the first phase of the Al Shindagha Museum complex, which will eventually comprise 25 pavilions. Featuring artefacts that date back more than 3,000 years, the exhibition details the history of perfume, emphasizing the importance of fragrances in the various social strata of the UAE.

Established in the former residence of famed perfumer Sheikha Shaikha Bint Saeed Al Maktoum, the Museum presents a series of interactive installations alongside a fascinating series of artefact and archival images, as part of the exhibit design developed by GSM Project. XYZ Cultural Technology was tasked with the audiovisual integration for this exhibition.

Description

The XYZ team did the video mapping over different kinds of surfaces, integrated interactive video screens explaining the history of perfume and used digital technology to produce a hologram simulating a smoke effect. Three interactive projections are triggered when visitors lift a series of plexiglass panels to explore one perfume after another.

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GSM Project

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