



PROJECTS ►

THE LIVING CITY: INCLUSIVE, SUSTAINABLE, CREATIVE

CANADA PAVILION

World's Fair

Shanghai, China, 2010

The Canada Pavilion was designed by Cirque du Soleil and built by SNC Lavalin to reflect Canada's theme, *The Living City: Inclusive, Sustainable, Creative*.

Description

The Canada Pavilion was praised for its exterior of Canadian red cedar, that originated from a sustainable harvest program. This one also has a "green wall", as well as many other environmentally friendly features.

Once more, GSM called on the expertise of XYZ to design outdoor interactive screens. These weather-proof modules self-activate only when visitors approach. They offer all sorts of entertainment to delight the whole family.

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Expertise

Audio
Video
Interactivity

Mandate

Technical design
Equipment supply
Fabrication and installation
Programming and calibration

Production

Cirque du Soleil

Design

GSM / Moment Factory