



## PROJECTS ►

## OUR PEOPLE OUR PROVINCE

## IMMERSIVE SHOW

## Pehonan Theatre – Legislative Assembly of Alberta

Edmonton, Alberta, Canada, 2015

The Legislative Assembly of Alberta mandated XYZ Cultural Technology to design and produce an immersive show to be presented in the new visitor centre's circular theatre. *Our People Our Province* uses 12 video projectors to broadcast cinema in 4D onto 3500 sheets representing the entire corpus of Alberta's laws, adorning the theatre walls as well as a collapsible cylindrical screen in the centre of the room. XYZ created a multisensory experience that compellingly relates the province's political, economic and social development using wind, snow, fog and more than 27 million video pixels.

## Description

The new Legislative Assembly of Alberta Visitor Centre showcases the importance of the legislative process, promoting citizen involvement in the political life of this rapidly growing province. With *Our People Our Province*, XYZ Cultural Technology created a rich history, showcasing the values that Albertans hold dear. Video imaging, the soundscape, the lighting environment, special effects and sophisticated set design are the key to a show that deeply stirs Albertans and tourists alike.

The multimedia show takes the public on a journey led by Louise Caroline Alberta, fourth daughter of Queen Victoria and wife of Canada's first governor, who lived in Canada around the mid-nineteenth century, giving the province its name. Through beautiful paintings, this adventurous woman, a feminist ahead of her time, presents the history of her province and of the people who helped build and shape it. The influence of First Nations, the beauty of the landscape and the extraordinary natural resources are highlighted throughout the experience.



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Expertise

Audio  
Video  
Lighting  
Control systems  
Stage design

Production

Taylor Group

Mandate

Experiential design  
Principal contractor  
Technical direction  
Content creation  
Programming and calibration  
Manufacture and installation  
Equipment

Design

XYZ Cultural Technology