



## PROJECTS ►

## WHERE MONTRÉAL BEGAN

## TECHNICAL DIRECTION

## Pointe-à-Callière Museum



Montreal, Quebec, Canada, 2017

In May 2017, precisely 375 years after the founding of Montreal, the Pointe-à-Callière archaeology Museum inaugurated a 7<sup>th</sup> pavilion, Fort de Ville-Marie – Quebecor Pavilion. It is home to the exhibition *Where Montreal Began*, created by Daily tous les jours, a Montreal-based interactive design studio. The exhibition is featured in two distinctive spaces; one pays tribute to the pioneers of the colony and testifies to their desire to establish a new society and the other reveals the remains of Fort Ville-Marie underneath a glass floor. The exhibition reveals many artefacts found during the last excavations of the museum while energizing the path with projections and interactive stations. Daily tous les jours' creators have used XYZ Cultural Technology to ensure the technical design, direction and integration of the project.

## Description

XYZ experts provided technical direction and design for the exhibition *Where Montreal Began*. They have integrated all the audiovisual equipment in addition to programming lighting, content distribution, control and automation systems. The team met the challenges brilliantly despite the challenging conditions: tight deadlines, technological integration around architectural remains, glass floor, etc.

*Photo credit: Raphael Thibodeau - Pointe-à-Callière Museum*

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## Expertise

Audio  
Video

## Mandate

Technical design  
Technical direction  
Equipment supply

Lighting  
Control systems

Integration  
Calibration

## Production

Pointe-à-Callière Museum