



CREATIVITY
+ TECHNOLOGY

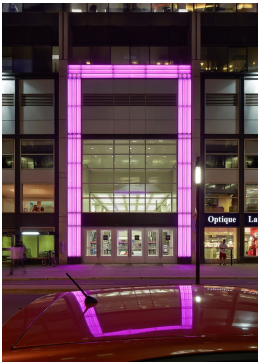
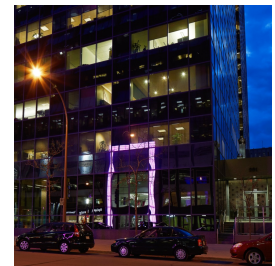
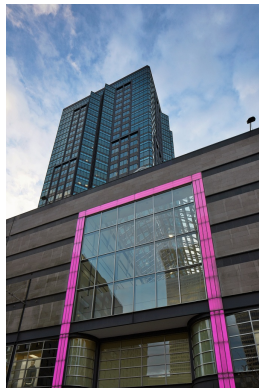
ILLUMINATED ARCHES

ARCHITECTURAL LIGHTING

Eaton Centre

Montreal, Quebec, Canada, 2014

The Eaton Centre is an Ivanhoe Cambridge flagship building in the heart of Montreal's commercial district. To cement the Eaton Centre's status as a premier Montreal retailer, a building makeover was in order. The first phase of this multi-stage project involved adding LED lighting to the three main entrances.



Description

This signature lighting is just the beginning of an upgrade of the downtown's largest shopping centre, designed to refashion the visual environment of the heart of Montreal. The high-powered LED strips are visible even in full daylight, but when night falls, the spectacular lighting completely transforms the city's busiest artery.

Expertise

Lighting

Production

Mofax

Mandate

Technical direction and installation
Programming and calibration
Equipment

Design

Desnoyers, Mercure et associés