



CREATIVITY  
+ TECHNOLOGY

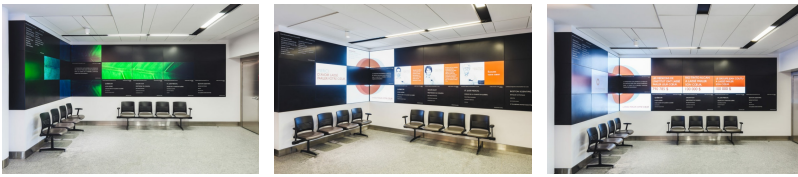
# CELEBRATING PHILANTHROPY

## VIDEO WALL

### Quebec Heart and Lung Institute

Quebec City, Quebec, Canada, 2016

The Quebec Heart and Lung Institute is located in Quebec City's Sainte-Foy neighbourhood. Affiliated to Université Laval, the ultra-specialized hospital centre is dedicated to the prevention, treatment, teaching and research of cardiorespiratory and obesity health problems. The hospital administrators wanted to find an original and dynamic way to thank the hospital's donors and, at the same time, solicit potential new donors. They called on XYZ Cultural Technology's specialists to install a huge video wall.



## Description

XYZ Cultural Technology's team installed a video wall in the lobby of the Quebec Heart and Lung Institute for hospital administrators to express their thanks to donors in an animated video. The video wall adds ambiance and creates a distinctive signature that is noticed by people as they enter the hospital. The lobby is one of the hospital's highest traffic areas, ensuring the wall enjoys broad visibility.

Expertise

Video  
Control systems

Mandate

Contractor  
Equipment  
Installation  
Calibration

Production

Ville de Québec

Design

20K