



CREATIVITY
+ TECHNOLOGY

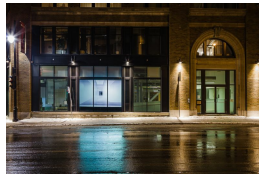
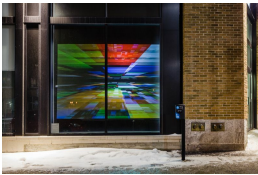
CULTURAL WINDOW DISPLAYS

VIDEO WINDOW DISPLAYS

Goethe-Institut Montreal

Montreal, Quebec, Canada, 2013

The Goethe-Institut's video window displays are an integral part of the Quartier des Spectacles lighting plan. In response to the administrators' request for a dynamic and accessible cultural window display, XYZ's designers created an overhead projection screen system that lets artists from all over the world exhibit their digital works out on the street.



Description

The system's control module turns on the projectors and automatically lowers the screens so that the operator's task is as simple as pressing a button. This system also allows for quick content changes.

The Goethe-Institut's video window displays: small project that casts a big light on two of the Island of Montreal's most populated main streets.

Expertise

Audio
Video
Control systems
Interactivity

Mandate

Technical and set design
User interface design
Project management
Installation
Programming / calibration
Equipment

Production

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Design

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